



**Junior  
Achievement™**  
of Southeast Texas | Brazos Valley

## About Junior Achievement

Junior Achievement's mission is to inspire and prepare young people to succeed. The inspiration piece comes from community volunteers who not only deliver our lessons but share their experiences.

In the process, these volunteers serve as role models helping to positively impact young people's perceptions about the importance of education, as well as critical life skills. Preparation involves our proven lessons that promote financial capability, work and career readiness, and business ownership.

On behalf of Junior Achievement of the Brazos Valley, we are grateful for your support of these programs and dedication to the students we serve!

## The Goals of Junior Achievement

- BRING RELEVANCE TO ACADEMICS
- DELIVER AUTHENTIC LEARNING EXPERIENCES
- CREATE AN IMMERSIVE LEARNING ENVIRONMENT

## The Pillars of Junior Achievement



**FINANCIAL LITERACY**

**ENTREPRENEURSHIP**

**WORK READINESS**

# SPONSORSHIP OPPORTUNITIES

## **\$25,000 Presenting Sponsor Sponsor a School & Trivia Bowl**

- Opportunity to sponsor a Junior Achievement “JA in a Day” at local schools.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website.
- Logo recognition on promotional advertising, event-related materials and mentions on social medial platforms for 2027 Trivia Bowl.
- Presenting Sponsor for the annual Trivia Bowl (2 available).
- Opportunity to have (5) teams up to 6 bowlers each at the 2027 Trivia Bowl.
- Short videos made for social media

## **\$10,000 PLATINUM LEVEL**

- Opportunity to sponsor a Junior Achievement “JA in a Day” event at local schools.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website.
- Logo recognition on promotional advertising, event-related materials and mentions on social medial platforms for 2027 Trivia Bowl.
- Opportunity to have (3) teams up to 6 bowlers each at the 2027 Trivia Bowl.
- Short videos made for social media.

# SPONSORSHIP OPPORTUNITIES

## **\$7,500 GOLD LEVEL**

- Opportunity to sponsor a Junior Achievement “JA in a Day” event at local schools.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website
- Logo recognition on promotional advertising, event-related materials and mentions on social medial platforms for 2027 Trivia Bowl.
- Opportunity to have (2) teams up to 6 bowlers each at the 2027 Trivia Bowl.
- Short videos made for social media

## **\$5,000 SILVER LEVEL**

- Opportunity to sponsor a Junior Achievement “JA in a Day” event at local schools.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website
- Logo recognition on promotional advertising, event-related materials and mentions on local commercials and social medial platforms for 2027 Trivia Bowl.
- Opportunity to have (2) teams up to 6 bowlers each at the 2027 Trivia Bowl.

# SPONSORSHIP OPPORTUNITIES

## **\$3,500 BRONZE LEVEL**

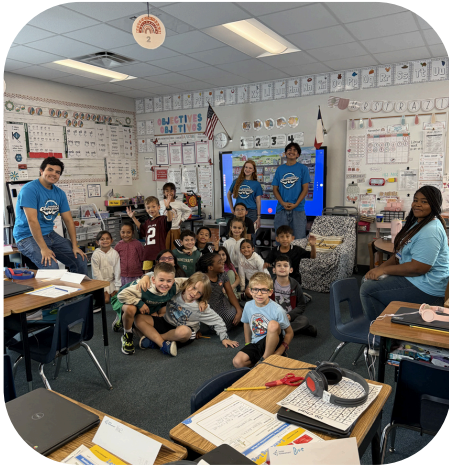
- Opportunity to sponsor a Junior Achievement “JA in a Day” event at local schools.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website
- Logo recognition on promotional advertising, event-related materials and mentions on local commercials and social medial platforms for 2027 Trivia Bowl.
- Opportunity to have one (1) team up to 6 bowlers at the 2027 Trivia Bowl.

## **\$1,000 WHITE LEVEL** **Sponsor a Grade**

- Opportunity to “Sponsor a Grade” as part of “JA in a Day” at one school.
- Companies are welcome to provide and distribute their own marketing materials to students and school staff during JA in a Day events, subject to school guidelines and approval.
- Logo recognition on Junior Achievement of the Brazos Valley website, with link to sponsor website
- Logo recognition on promotional advertising, event-related materials and mentions on social medial platforms for 2027 Trivia Bowl.

# THANK YOU FOR YOUR SUPPORT!

# BOUNDLESS POSSIBILITY™



"Junior Achievement creates a ripple effect of growth and inspiration—our high school ambassadors gain confidence, leadership skills, and a sense of purpose, while our elementary students see firsthand that learning can open doors to their dreams. It's a powerful cycle where both the teachers and the learners walk away changed for the better."

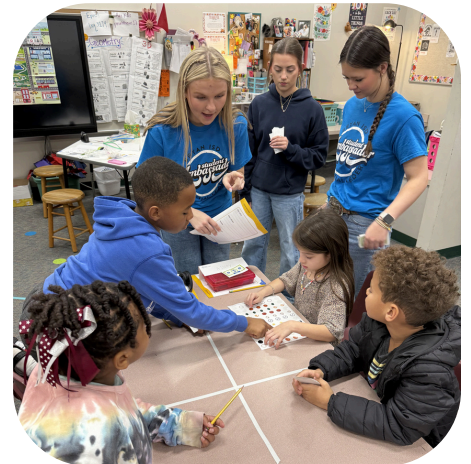
**Dr. Brian Merrell, BISD, Executive Director of School Leadership**

"As a senior in high school preparing for college, listening to current college students talk about financial literacy was eye-opening."

**Student, Kayse Pettus, JA Leadership Conference**

"JA has some cool and innovative programs, I like how JA keeps adapting to keep up with the way our students [learn] and the way they receive information is changing."

**Teacher, Stephanie Witherspoon, on JA**



"Teaching these children the importance of budgeting and saving is invaluable. It will certainly strengthen their future."

**Volunteer, Christine Collins, JA Finance Park**

"JA inspires me to face financing with my head held high."

**Student, Albany Murdock, JA Finance Park**